

No. 26-07/2011-T&C-CM

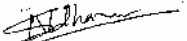
Date: 02.12.2014

Circular T&C-CM No. 41/14-15

Sub: Introduction of 50 MB free data scheme under prepaid mobile services-reg.

To promote the data usage among BSNL subscribers, it has been decided by competent authority to introduce 50 MB free data scheme as under:-

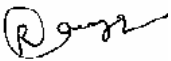
- (i) 50 MB free Data (to be consumed within 30 days) will be given with all Plan vouchers. Above scheme will be applicable for those prepaid plans only in which no free data is given. However, plans wherein less than 50 MB free data is being given shall be offered additional freebies in the above scheme to make the total freebies equal to 50 MB data. Free data will be given for all types of usage of plan vouchers i.e., for new Connection, validity extension and migration.
 - (ii) Free 50 MB data (to be consumed within 30 days) will be given as gift to all the customers recharging Rs.100, Rs.200 Top-Up. Above free data will be given for every recharge of Rs.100/200 top-Up.
2. All other terms and conditions will remain same.
 3. The above tariff will be implemented with effect from 06.12.2014.
 4. This may be brought to the notice of all concerned for taking necessary action in this regard. This 50 MB free data can be promoted as thanks giving by BSNL to its customers for using BSNL network. Press note and proper advertisement as deemed fit may be made to generate adequate response.
 5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
 6. This circular is issued based on the approval of ECT vide Approval Nos. – 1681 dated 27.11.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM(Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)